

# HEARING AIDS: THEY'RE NOT JUST FOR GRANDPA

## 3 in 1,000

2 or 3 out of every 1,000 children in the United States are born with detectable hearing loss in one or both ears



## 12%

of Americans between the ages of 20 and 69 have hearing loss that may have been caused by noise exposure



## 11.5%

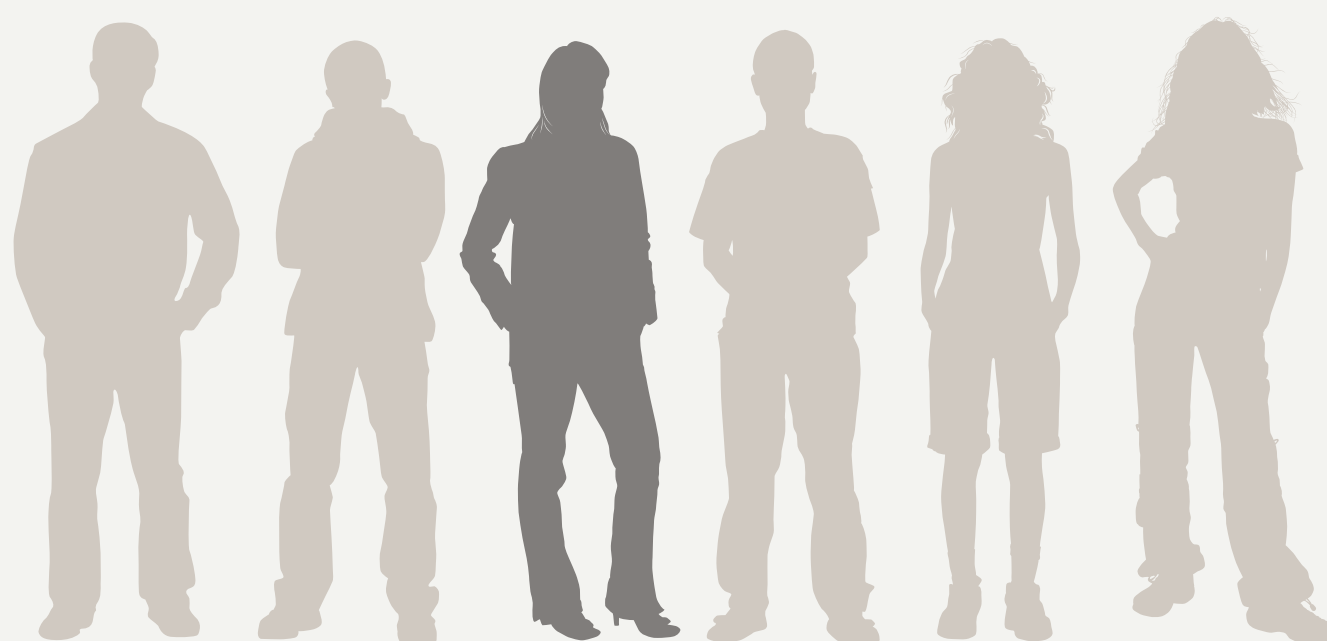
of children 6-19 years old suffer hearing damage due to loud noise

## 10x FASTER

Can you hear at the speed of life? WIDEX **MOMENT™** processes sound 10x faster than other premium digital hearing aids.

## 30%

of women reported that their hearing loss started when they were 40-59 years old



Your Baby's Hearing Screening | NIDCD (nih.gov), Age at Which Hearing Loss Begins | NIDCD (nih.gov), Noise-Induced Hearing Loss Among Adults | NIDCD (nih.gov), Use of Hearing Aids in 2006 | NIDCD (nih.gov)

**BEAT THE ODDS** Only 1 in 6 people who need a hearing aid actually wear one. **Get fitted today!**

THINK HEARING AIDS ARE JUST FOR PEOPLE OVER 70? THINK AGAIN.

## WIDEX

SOUND LIKE NO OTHER