## HOW TO OVERCOME THE EFFECT OF MASK ATTENUATION IN WIDEX FITTINGS



Did you know sound can be reduced by up to 10-12dB with the use of a face mask? <sup>1</sup> Keeping all parties safe with the use of a face cover due to Covid-19 is now part of our daily life; however, speech audibility and pitch will be impacted for both the speaker and the listener. Here are some suggestions on how to improve communicating with a mask with Widex.

## COMMUNICATING WITH MASKS AND SOCIAL DISTANCING

In these times, it is imperative to respect best practices for good communication. A few of the most important tactics are listed below:



Always face the person you are talking to.



Communicate where there is good light.\*



Consider an approved clear face shield to maximize lip/face cues.



Sit close to each other, within the required safety limits.



Never discuss important matters while walking side by side.



Use Clear Speech techniques.\*\* Do not shout or over-articulate.



Rephrase your questions or input rather than repeating the same words.



Minimize environmental noise.



Have information ready in written form.

## WHAT MAKES WIDEX HEARING DEVICES AN ESPECIALLY GREAT CHOICE FOR MASKED COMMUNICATION? OUR EFFORTLESS HEARING TECHNOLOGIES.



Largest sound window in the industry



Low input dynamic range to provide unparalleled access to soft speech cues



Most natural sound experience



Precise ear-to-ear communication monitoring sounds around you



Automatic environment identification powered by SoundClass technology



Al-powered personalization through smartphone app (available for 2.4 GHz models)